

Buffalo Bytes



Minutes, Not Miles, From Adventure

*** when viewing on a mobile device- please scroll down and click on "view entire message" to view Buffalo Bytes in correct formatting***

CUSTER CONNECTIONS

The Do's and Don'ts of an Effective Business Apology

Have you ever had to say you're sorry?

Sometimes it's difficult to even when you're in the wrong. From apologizing to an employee you've overlooked to a customer who didn't receive the experience you wish they'd had to a public relations snafu, the need for a business apology is bound to happen.

The airwaves and internet are flooded with half-hearted apologies. With the ease of communication and public access to a large platform, businesses are forced to apologize on a more regular basis because they're hearing complaints in record numbers.

Before the internet, if you didn't like something a business did you could write a letter or make a phone call. That complaint would be addressed by the complaint department or customer service on *their* schedule.

My, how things have changed.

Today, you can take to social media and voice your complaint to thousands of people without contacting the business involved.

In light of the changing times and the fact that sooner or later you'll likely be called upon to apologize, it's essential you understand what goes into an effective business apology. The words *I'm sorry* simply aren't enough.

Here's what you need to add to them:

The 6 Elements of an Effective Business Apology

In 2016, psychological scientists Roy Lewicki (The Ohio State University), Beth Polin (Eastern Kentucky University), and Robert Lount Jr. (The Ohio State University) [released findings](#) on what made a convincing apology.

Here's what they found that made the apologist seem more sincere:

1. Express regret
2. Explain what went wrong
3. Acknowledge responsibility
4. Declare regret and promise it won't happen again
5. Offer repair
6. Request forgiveness

Express regret

The initial part of your apology should contain what you're sorry for.

Do:

Say something that covers the problem like:

I'm sorry your meal wasn't up to our usual standards or

I'm sorry you missed your flight because of our negligence.

Don't:

Shirk responsibility by putting it on them by saying:

I'm sorry you felt this way.

Explain What Went Wrong

Restate the problem as you see it.

Do:

State the problem:

On Thursday, April 4th, our computer system was hacked.

Don't:

Shirk responsibility by putting it on them by saying:

I'm sorry you felt this way.

Acknowledge Responsibility

Talk about how it happened.

Do:

We didn't expect the amount of web traffic for this online sale and our system wasn't prepared to handle it.

Don't:

Blame someone else, especially if it's a management problem like...

Too many employees called out sick that day.

Declare Regret and Promise It Won't Happen Again

Say you're sorry and talk about how you will ensure this isn't repeated in the future.

Do:

Going forward we will buy all of our produce at the local farmer's market to ensure it's fresh.

Don't:

Make empty promises or say things you don't plan on implementing, especially if they are extreme. You could appear vindictive or crazy.

This is really unfortunate. We promise we will never do this again. In fact, we're going to fire the whole department and every vendor we use. They never should have done this.

Offer Repair

State what you will give to them to make it right. This is not always a monetary reparation.

Do:

Because we take cybersecurity seriously, we are offering everyone affected free identity monitoring for two years.

Don't:

Minimize their feelings by offering something that doesn't fit the situation or making things overly complicated to receive the reparation.

Because of our mistake, we are giving you one free flight--up to 1000 travel miles--but first, you have to answer a 500-question survey, prove you have a passport, and give us the name of your first pet.

Request Forgiveness

Your business apology should always end with a call to action. In this case, your call to action should be that they forgive you and hopefully, will give you a second chance to earn their business back.

Do:

Please forgive our customer service fail. We know we can do better. Please give us a second chance to win you over again.

Don't:

Push the blame on someone else.

The employee who gave you the wrong answer has been terminated. Won't you come back now?

If you own a business, it's inevitable that at some point someone will become disenchanted with you, your service, or a decision that you made. When that happens, if you're in the wrong, you'll need to issue an apology. While you don't need to include all 6 of these components that go into creating an effective apology, researchers found that the more of them you use, the more likely the customer is to accept the apology and do business with you in the future.



Dawn Murray
Executive Director

IMPORTANT ANNOUNCEMENTS

Chamber Staff

Dawn Murray
Executive Director
dmurray@custersd.com

Jamie Dean
Administrative Assistant
jdean@custersd.com

Fred Baumann
Information Associate
fbaumann@custersd.com

Amy Brazell
Information Associate
abrazell@custersd.com

Pat Hattervig
Information Associate
phattervig@custersd.com

2023 Board Of Directors

Amy Bailey - President
John Stahl - Vice President
Michelle Fischer - Treasurer
Amanda Allcock
Craig Reindl

Diane Dennis



Corey Virtue
Bobbi Schmidt
Miranda Boggs

Julie Jenniges - City Liaison
Mark Naugle - School Liaison
Lydia Austin- CSP Liaison
Leah Noem- BID Board Liaison

Tuesday, February 21



Gold Discovery Days Meeting at the Custer Beacon 5:15pm

To have things added to Buffalo Bytes, please send to Amy: abrazell@custersd.com. Items need to be received by Wednesdays at noon in order to be added to weekly Buffalo Bytes. Thank you!

MARK YOUR CALENDAR

February 16

Chamber Mixer at Custer Dental Studio

5pm-7pm

February 27-March 4

6th Annual Custer Restaurant Week

At participating restaurants throughout Custer

March 4

18th Annual Custer Trade Show
Custer High School (1645 Wildcat Lane)
9am-3pm

March 16

Chamber Mixer at Lewis Realty
5pm-7pm

WEEKLY HUMOR



CHAMBER HAPPENINGS

CHAMBER MIXER

February 16, 2023

5-7pm

Hosted by Custer Dental Studio

141 N 5th St

Mixers are a great way to meet, mix and mingle.
Please bring a friend and enjoy some refreshments.



Experience the taste

Experience the Taste of Custer

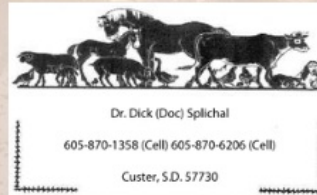
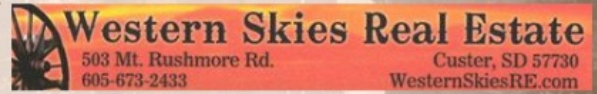
February 27th -
March 4th

Black Hills Burger & Bun
Buglin' Bull
Calamity Jane Coffee Shop & Grill
Custer Beacon
Custer Deli
Custer Wolf
Hjem A.M.
Horatio's
Laughing Water Restaurant
Maria's Mexican Restaurant
Miner's Cup
Our Place
Pizza Hut
Pizza Mill
Skogen Kitchen
Subway





Thank you Sponsors



SATURDAY MARCH 4TH

SATURDAY, MARCH 4TH

From 9am-3pm

**CUSTER HIGH SCHOOL
1645 WILD CAT LANE**



Trade Show



Reserve your space NOW

MEMBER SPOTLIGHT

2023 CUSTER CHAMBER

MEMBER SPOTLIGHT

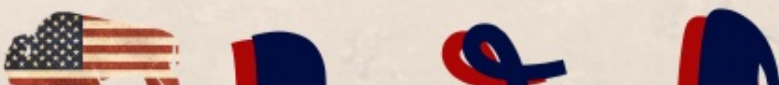


Nina Nielsen, the seamstress behind *Sew What?*, prides herself on being able to satisfy most sewing needs. Nina's talent is thinking outside-the-box to form a solution for whatever the problem is. She works everyday jobs, to uncommon sewing projects, to the most bizarre asks. Alterations are her specialty, but Nina has always enjoyed making things from scratch too.

Nina learned from her mother and had a natural knack for sewing. When Nina was a young adult being a seamstress came in handy to make extra money. According to Nina, there is always someone who needs help with tailoring.

Nina can follow patterns, copy pictures or even freehand ideas, so whatever you're looking for, just let her know. She is happy to work on regular jobs such as hemming jeans or repairing split seams or patching holes. She can do more complicated work such as sewing fur and replacing snaps on Western shirts. Altering prom dresses and bridal party dresses, replacing zippers, shortening curtains, and making pillow covers are all common jobs for Nina. Nina can also help you with custom work. She has made many dresses and costumes in her time.

To have your business featured in our Member Spotlight, please contact Amy Brazell at abrazell@custersd.com



CUSTER
Black Hills

Welcome

New Members

US Flag Pole Guy
JandJ Hospitality
Southern Hills Screen Printing
The Church at Custer
Quilted Buffalo
LJ's Recovery & Transport, LLC

AREA EVENTS

**Cinnamon Rolls are
back at the Custer
Senior Center!!!!!!**



**Caramel with nuts = \$3 Caramel without nuts = \$3
Frosted = \$2 Plain = \$2**

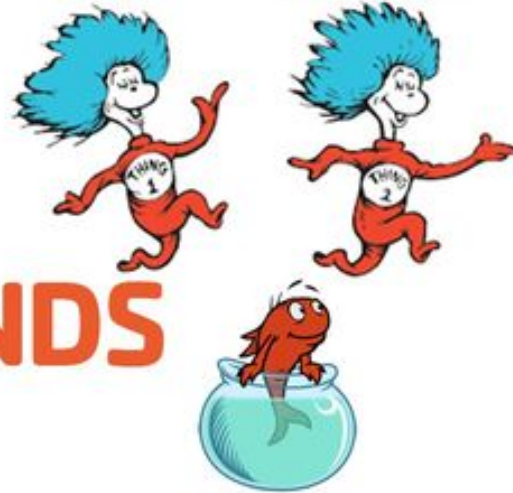
Friday	Friday	Friday	Friday
Feb. 3rd	Feb. 10th	Feb. 17th	Feb. 24th

**538 Mt. Rushmore Rd., Custer
9AM UNTIL THEY'RE GONE!**

**Call and reserve your fresh baked rolls!!
605/673-2708**



HAVE FUN LET LOOSE MAKE FRIENDS



Skate Night
CUSTER YMCA

The Custer YMCA is hosting monthly Skate Nights! Drop your kids off for a night of fun in a safe, semi-structured environment. Come just as you are, or dress to impress for the current themed Skate! Check out our web site or Face Book page for current Skate Night themes & programs!

- Develop Stability, Balance, Hand & Eye Coordination—Great Exercise!
- Fun Atmosphere
- Costume Contest at 7pm
- Games
- Concessions Available

WHEN: **FRIDAY, FEBRUARY 17, 2023**

FEE: YMCA Members: Free Admittance, \$1 Skate Rental
Non-Members: \$2 Admittance, \$2 Skate Rental

TIME: 5:30-8:30 p.m.

LOCATION: **CUSTER YMCA**
644 Crook Street
Custer SD 57730
605.673.5134
<http://www.rcymca.org>



111037 0412



FEBRUARY 18 & 19 | 11 AM – 7 PM

Enjoy two days of all-day fun that includes live music, outdoor firepits, an igloo bar with mulled wine & hot cocoa, crowler fishing, indoor corn hole, Craft Beer & Bingo, and so much more!
It's free and open to everyone! *Dress warm for outdoor activities!*

SATURDAY ACTIVITIES:

- | | |
|--------------|---|
| 10 AM - 5 PM | Oh Geez! pop-up shopping event |
| 11 AM | Crowler Fishing <i>Benefits the Hill City Fire Department</i> |
| 12-1 PM | Miner Mutt Dash <i>Sponsored by Bar K-9</i> |
| 2-4 PM | Live music at Prairie Berry Winery <i>Skyline String Band</i> |
| 5-6:30 PM | Live music at Miner Brewing Company <i>Nate Champion Band</i> |

SUNDAY ACTIVITIES:

- | | |
|-----------|--|
| 11 AM | Crowler Fishing <i>Benefits the Hill City Fire Department</i> |
| 12-2 PM | Craft Beer & Bingo <i>Benefits Black Hills Badges for Hope</i> |
| 2-3 PM | Live music at Prairie Berry Winery <i>The Rathco</i> |
| 5-6:30 PM | Live music at Miner Brewing Company <i>Nate Champion Band</i> |

BAR K-9



DOG PARK AND BAR

Details at Prairieberry.com/all-events



PRAIRIE BERRY LLC | HILL CITY, SD



South Dakota Enhanced Conceal Carry Class

This is a One Day Class

Saturday Feb. 18th. 2023 9:00am to 4:30pm

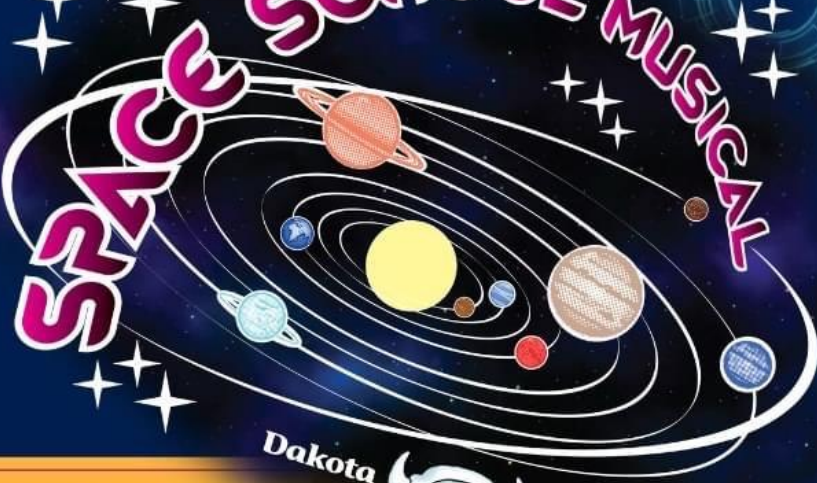
The Enhanced Permit allows you carry in 38 states including MN, NE, WI, NV, NH, WA, and SC
NM is currently under review.

Class size is limited so register early.

For additional information or to register for the class
contact us at 605-673-3222 or by
e-mail at southernhillstactical@gwtc.net

Join the CC Dems for our
Saturday
Coffee/Breakfast!
February 18
9:00am
Laughing Water
Restaurant





Saturday 2/18 at 2pm

Dakota



Players

Custer High School Theatre

Free Will Donation



BINGO

JOIN US

SUNDAY, FEBRUARY 19th

1pm - 3pm

Custer High
School Commons

\$1 per card per game

Coffee, tea, cookies, and snacks provided.
Donations accepted.



WIN
CUSTER
CASH!

Support post prom

AHEAD WITH DIGITAL MARKETING

LEARN HOW DIGITAL MARKETING CAN HELP YOUR
BUSINESS BEFORE THE UPCOMING TOURIST SEASON!

FEBRUARY 22ND AT NOON

We are inviting businesses in the tourism industry to attend a webinar to go over digital media marketing tactics to help bring more visitors to your business during the upcoming 2023 season!

In additions to an online option we also invite you to come to **Evergreen Media** for the webinar.

Even if you can't attend, we encourage you to register anyway! Whether you attend or can't make it, you'll receive the recording and presentation post-webinar by registering.

To reserve your seat check out our Facebook Event!



EVERGREEN MEDIA
329 MAIN STREET, STE 1
RAPID CITY, SD 57701

Reserve Your Seat



GETTING TO



GETTING TO KNOW GRAINS

Quinoa

 **Date:** Friday, March 3rd

Where: Custer Senior Center 

 **Time:** 3:30-5:00

Presented by: Helen Nichols,
 RD LN CDCES 

Sponsored by the Custer Senior Center





REGISTRATION

Wednesday & Thursday, March 22 & 23, 2023
Children from the Custer Area

Roundup will be held at the
Custer Elementary School
1415 Wildcat Lane

Call 673-4483

- WHO:** Children turning 5 on or before Sept. 1, 2023 come at their chosen appointment time. Parents attend also.
- WHAT:** A time to learn about child development and receive an evaluation of your child's strengths and needs. A nurse will be available to check vision and hearing. Please bring your child's updated immunization record and a certified birth certificate.
- WHEN:** March 22 & 23, 2023. Appointments are necessary. Please allow at least an hour.
- WHERE:** Custer Elementary School. Please enter the front of the school facing the high school.
- WHY:** To become acquainted with school staff; to learn what school programs are available, to have your child participate in a developmental "check-up"; to confer with a kindergarten teacher; and to pre-register for junior kindergarten or kindergarten.
- If you have questions or wish to make an appointment, call 673-4483
 - Please pass the word to friends and co-workers with young children.
 - Attendance is important for children eligible to enter Junior Kindergarten and Kindergarten in the Fall of 2023.

Thank you for your interest and support!



Save the Date

The Great Custer Easter Egg Hunt



Friday, March 31st
4PM-6PM



Contact Caitlin for more information
Caitlin@protectcuster.com

ANNOUNCEMENTS



SALE

25% OFF BLACK HILLS GOLD

10% OFF MONTANA SILVER

15% OFF CINCH JACKETS, VESTS & SHIRTS

10% OFF ALL NON-SALE ITEMS

20% OFF METAL WALL ART & BUTTERFLIES

20% OFF PURSES

20-30% OFF SELECT CLOTHING

20% OFF TURQUOISE & WHITE BUFFALO

2/15-2/20

507 MT RUSHMORE RD. CUSTER, SD

Custer, SD

PRESIDENTS' DAY

**25% OFF ETSY SALE
+ FREE DOMESTIC SHIPPING**

WWW.ETSY.COM/SHOP/GOODKARMAJEWELRYSD

★ ★ ★ 2/15-2/20 ★ ★ ★

THE PULSE

Custer YMCA Memos



Feel free to share this newsletter with anyone whom you think may find it useful.

Contact

Rex Jorgensen
Director
e: rex@cymca.org
p: 605.673.5134

Connie Curry
Program Director
e: connie@cymca.org
p: 605.673.5134

Erica Van Horn
Childcare Director
e: vanhorn@cymca.org
p: 605.673.2222

Please also find much more information about our programs and offerings on our Facebook pages and on our website, <https://cymca.org/locations/custer-ymca/custer-ymca/>

Financial Assistance

If you are unable to pay the full cost of YMCA membership or programs, you may apply for assistance based on your financial situation. Funds for financial assistance are raised through the Y Annual Campaign and come from generous individuals, businesses and the local community.

YMCA Mission

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

Welcome! The Custer YMCA wants to get back on the proverbial map. We are going to try to reach the community through this newsletter. This space will be used to outline new programs that are on offer at the Y. We'll also feature snippets of knowledge that are connected to our mission.

The beginning of a new year is traditionally a time to start afresh and set goals. We have a new program at the Y that may be just what you're looking for. Cardio Kickboxing offers a mixture of martial arts and boxing. Check out this total body workout. Monday, Wednesday, Friday 5.00am—6.00am The Log Building

Many health insurance companies offer discounts to your employers if their workers can show that they routinely attend the gym or work out classes. Ask your employer today if you can receive help with paying your Y membership. Have them check into this possibility if they have not heard of this before. Buying a Membership to the Y has never been easier and getting a discount is even better!

The Custer YMCA is always looking for volunteers. If you find time in your schedule and you want to help our great organization, please contact either Rex or Connie for opportunities. We'll gladly put you to work!

THANK YOU!

The Custer YMCA Board—Kris Zerbe (President), Janet Boyer, Rick Hudson, Karen Nielsen, Eliza Raney, Tanya Shattuck, Lisa Trana, Rachael Woodhead.





We the People...

Fellow Patriots: *It's all about our freedoms!*

**Show the world your
American Spirit!**

There is no cost for a site assessment and cost estimate, be it for your home or for your business.

For More Information:

Eric Butler, Owner

US Flagpole Guy of the Black Hills

605-517-1703 or

eric@usflagpoleguy.com

God Bless America and all Patriots standing for our Freedom



LUCKY

TO HAVE THE YMCA

Sponsorship Opportunities:

Centerpieces

Shamrock Prize

Celtic Singers

Drink Tickets

Food for Childcare During Event

St. Patty's Day Swag

Bagpipe Player

Venue Rental

Leprechaun Contest Prizes

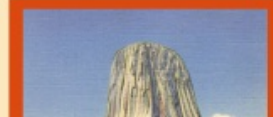
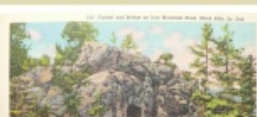
Auction Items

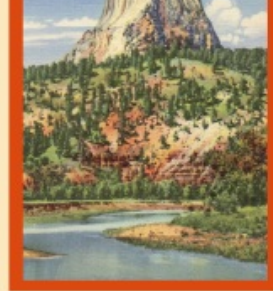
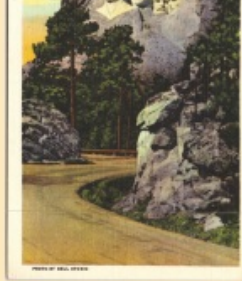
**March 18th - Custer Beacon
5:00 - 9:00 p.m.**

Pledge your sponsorship!

605-673-2222

ART EXPRESSIONS GALLERY OF CUSTER





"Next Time Let's Travel First Class, Alright"

Del in Planes, Trains and Automobiles

8TH ANNUAL

SMALL PIECES

ART SHOW 2023

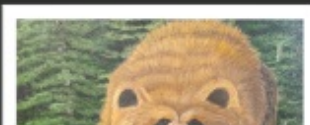
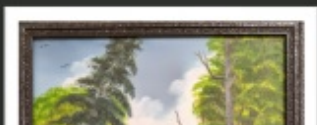
MAY 20TH THRU JUNE 17TH

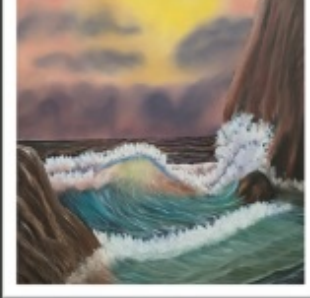
YOUTH, TEEN AND ADULT CATEGORIES • ENTRY DETAILS ON ART
EXPRESSIONS FACEBOOK PAGE OR AT THE GALLERY • VOTE FOR PEOPLE'S
CHOICE • CLOSING RECEPTION ON SATURDAY, JUNE 17TH 4-7 PM



*Art Expressions Gallery and Gifts of Custer
17 North 5th Street, Custer, SD, PO Box 3024*

Small Pieces Art Show Registration Form





Custer County Courthouse Art Gallery

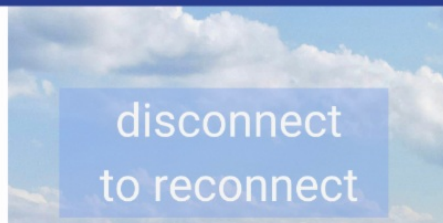
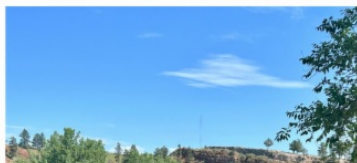
420 Mount Rushmore Road, second floor

Custer, South Dakota

Showcasing the artwork of
Lynn Marcy

Now through March 31, 2023

Endorsed by Custer Area Arts Council





CONTACT US

605-745-4042

campathiddenlake.com

hiddenlakeresort@goldenwest.net

27291 Evans Street

Hot Springs, SD 57747



NEWS FROM THE STATE

www.SouthDakotaTourismConference.com

2023 SOUTH DAKOTA GOVERNOR'S CONFERENCE on TOURISM

January 17-19, 2023 // Ramkota Hotel & Conference Center, Pierre

10 Tourism Conference Takeaways

1. The tourism industry joined Governor Noem in recognizing nine individuals and entities for being amazing tourism ambassadors. **Bravo!**

2. While we greatly missed having Jim with us, Wanda did an outstanding job of sharing our record-setting numbers from 2022. **Wow!**
3. It's exciting to help Crazy Horse Memorial celebrate their 75th Anniversary year and it was fun kicking things off at the conference. **Congratulations!**
4. Four fantastic general session speakers were inspiring, entertaining and motivating. **Thank you to Shabnam, Clint, Scott and Terry!**
5. Industry advocacy is an important part of the tourism industry's future and the **Visitor Industry Alliance** is here to lead the charge. **Join today!**
6. Travel South Dakota's **brand new marketing plans for 2023** are almost ready to be rolled out. **We can't wait!**
7. **Agritourism and Native Tourism** continue to grow by leaps and bounds in South Dakota. **Keep up the great work!**
8. Many of the conference presentations, videos and other industry resources can be found on **SDVisit.com**. **Check it out!**
9. WE NEED YOU to share your feedback about this year's conference so we can plan for 2024. Please do so by February 21. **Thank you!**
10. **Simply: TOURISM = A STRONGER SOUTH DAKOTA!**

Conference Trivia: **Do you know that many conference attendees don't even leave Pierre without making lodging reservations for next year?**

We hope to see you January 16-18, 2024!
And, it's not a bad idea to reserve lodging early.

South Dakota

Travel South Dakota
February 2023
[SDVisit.com](https://www.sdvisit.com)





Hello, Industry Friends!

In partnership with SDSU Extension, Travel South Dakota is eager to kick off the second class of AgritourismSD that will run 2023-2025. The program is intended for farmers and ranchers interested in adding an agritourism enterprise to their operations.

AgritourismSD is a two-year, intensive program focused on providing the tools and skills needed to develop a successful agritourism enterprise. Over 24 months, there will be eight, two-day, in-person workshops providing in-depth information to help build a successful agritourism enterprise.

To see updates from AgritourismSD Class 1, check out the [Agritourism SD Facebook page](#). Applications are due Friday, February 17, 2023, and the program will begin May 2023.

[OVERVIEW >>](#)

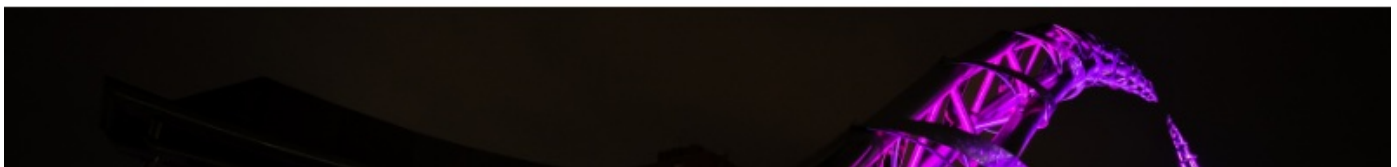
[LEARN MORE & APPLICATION >>](#)

If you have questions, please contact Industry Outreach & Development Representative and Agritourism Manager [Jacey Ellsworth](#).

All our best,
Jim and Team
[Jim Hagen](#)
[Secretary of Tourism](#)

South Dakota

Travel South Dakota
February 2023
[SDVisit.com](#)





Greetings, Tourism Partners!

As we shared in previous emails, Governor Noem and the South Dakota Legislature are providing funding for another DMO Marketing Assistance Program through the State and Local Fiscal Recovery Funds (SLFRF) as part of the American Recovery Plan Act (ARPA).

Entities that may be eligible for funding under this grant program include convention and visitors bureaus, chambers of commerce, and regional tourism associations. These entities are responsible for actively marketing their city or region to visitors (also referred to throughout the toolkit and legal documents as Destination Marketing Organizations or DMOs).

A few details to keep in mind as you consider applying:

- Per ARPA regulations, these funds are intended to help reinvigorate and stimulate tourism within your city or region. Therefore, these funds will be provided solely for the purpose of marketing. No other uses of the funds will be approved.
-
- The amount awarded must be in proportion to the harm or negative impact experienced in your city or region as a result of the pandemic. More information about options for providing proof of harm can be found in the toolkit.
-
- In order to apply for funding, your entity MUST be registered on SAM.gov. Please register your organization and obtain a Unique Entity ID (formerly known as a DUNS number). This process can take up to two weeks so we encourage you to begin this process now. To see if your entity has an active Unique Entity ID, visit SAM.gov/search.
-
- The deadline to submit applications is 5 p.m. Central Time, Friday, April 28, 2023. Other important deadlines are provided in the toolkit.

If you have any questions after reading the toolkit, please don't hesitate to reach out to Jacey Ellsworth or Calvin Bloemendaal. Their contact information is located within the toolkit and on SDVisit.com.

All our best,
Jim Hagen
Secretary of Tourism

PRESS RELEASES





United Way of the Black Hills

United Way of the Black Hills Wraps up its Campaign Season

FOR IMMEDIATE RELEASE

Date: 2/3/2023

Contact: Kathy Cruse

Email: kathy@unitedwayblackhills.org

Phone: (605) 343-5872

RAPID CITY – The United Way of the Black Hills has reached the end of its 2022 campaign season. With inflation being a prominent consideration during this campaign season, United Way was pleased with how the Black Hills stepped up in their generosity. “We didn’t quite make our ambitious goal, but we were remarkably close,” Kathy Cruse, Interim Executive Director of United Way, said. “Taking into account inflation and other factors, I’m extremely grateful to our generous community.” The final breakdown of the campaign is below:

- Overall 86.35% of goal Remaining to Meet Goal \$290,275
- Rapid City 86.16% of goal Remaining \$249,128
- Northern Hills 97.88% of goal Remaining \$2,963
- Sturgis 82.84% of goal Remaining \$16,643
- Southern Hills 76.07% of goal Remaining \$21,541

Every dollar received by the United Way of the Black Hills stays local. Cruse explained, “The money raised from our campaign is given out in grants to programs in the Black Hills that are having a positive impact on education, financial stability and health for our community members. Last year, 45 local programs were helped with these funds.”

Even though the campaign season has come to a close, individuals and businesses who are looking to make a difference through the United Way of the Black Hills can still make contributions. Making gifts to United Way is simple and secure via unitedwayblackhills.org or by mailing gifts to the Rapid City address: 621 6th Street, Ste 100, Rapid City, SD 57701. Gifts can also be dropped off in person or over the phone.

About United Way of the Black Hills

United Way of the Black Hills unites people and resources to improve lives in the Black Hills by delivering measurable long-term solutions to community issues in education, financial stability, and health. We collaborate with more than 100 nonprofit organizations and programs that serve the greatest needs in our community. UWBH serves the areas of Rapid City, Sturgis, Northern Hills (Belle Fourche, Deadwood/Lead and Spearfish) and the Southern Hills (Custer, Edgemont, Hill City, Hot Springs and Keystone).



Custer Senior Center

February Schedule

[Click here to Check out the Custer School District Calendar for upcoming school events!](#)



WEEKLY INSPIRATION



The 3 C's of life:
Choices, Chances, Changes.
You must make the choice, to
take a chance, if you want
anything in life to change.

— Zig Ziglar



HELP WANTED

VACANCY ANNOUNCEMENT

PAID ON-THE-JOB EXPERIENCE OPPORTUNITY

WHERE: CUSTER SENIOR CENTER

TITLE: CLERK

SCHEDULE: PART TIME

VACANCY ANNOUNCEMENT

PAID ON-THE-JOB EXPERIENCE OPPORTUNITY

WHERE: CUSTER SENIOR CENTER

TITLE: CUSTODIAN

SCHEDULE: PART TIME

PAY - \$10.80 PER HOUR

THIS POSITION IS PART OF THE SENIOR COMMUNITY SERVICES PROGRAM (SCSEP)

SCSEP is an on-the-job experience and employment program designed to help low-income individuals age 55 and older update their jobs skills, build work experience and confidence, and continue to have economic security and well-being.

Eligibility:

Individuals applying for the SCSEP must meet specific eligibility requirements in order to participate:

- A resident of South Dakota
- 55 years of age or older
- Unemployed
- A limited household income of no more than 125 percent above of the federal poverty level

Participant Benefits:

As a participant of the SCSEP will:

- Earn income – South Dakota Minimum Wage
- Receive training and experience to help develop employment skills
- Receive free annual physical exams
- Have the chance to obtain full- or part-time unsubsidized employment upon completion of program
- Partake in meaningful social and physical activities
- Engage in activities to support independence

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Education and Interpretation Intern

Jewel Cave National Monument
Custer, SD

Enhance your public speaking skills by
leading cave tours and staffing a front
desk

Desired Start Date: March 22nd

Hours per week: 16-32 (must work at least 32 hours to receive
park housing)

Pay: Weekly stipend of \$225-\$450 depending on hours worked

Contact: Aimee Murillo, Chief of Interpretation at
aimee_murillo@nps.gov or (605) 673-8330

Museum Director

Custer County Historical Society is seeking an Executive Director to help shape the museum's future & increase the organization's value to the community. The purpose of the 1881 Courthouse Museum is to collect, preserve, exhibit, research and publish material



for the study of history in Custer County and the adjacent Black Hills area. Working closely with the Board of Directors, the Museum Director oversees all aspects of the 1881 Museum's day to day operation. The Museum is open to the public from May through September. Year-round position with reduced hours during the off-season.

For full job description
email 1881courthousemuseum@gwtc.net. EOE
605.673.2443



Trail Crew Intern Positions

For those interested or know others that might be interested, please see the attached vacancy announcement for Trail Crew Intern positions on the Black Hills National Forest.

Trail Crew Position

Be sure to check out the Help Wanted section on our [Website](#):



Our Address:
615 Washington Street
Custer, SD 57730

Phone Numbers:
605-673-2244
800-992-9818

Send Us An Email

Connect With Us



Visit our website